



Scaleup
NorthEast

SCALEUP SUMMIT

Thursday 15 November

8.00am - 1.30pm

Venue: Wylam Brewery, Palace of the Arts, Exhibition Park,
Newcastle, Tyne and Wear, NE2 4PZ



Scaleup

RTC
inspiring growth



European Union
European Regional
Development Fund



HM Government

Scaleup Summit

8am - 1.30pm, 15 November 2018

Wylam Brewery, Palace of the Arts

What is it?

Scaleup Summit is a celebration of scaling organisations. It's the opportunity for like-minded businesses to get together and share their experiences. We want to create a community of businesses with a growth mindset, encourage collaboration and be a catalyst for individual and regional success.

Who should come?

- People interested in finding out more about scaling up.
- Those already on their growth journey.
- Organisations who can assist scaling companies with services, products and advice.

How to get involved

- Buy a ticket / register for the event.
- Spread the word – share the event across social media platforms and encourage other organisations to come along.
- Sponsor the event.
- Take an exhibition space.

Sponsor the event

If you are an organisation that can help the region's businesses grow, get involved with the Summit and promote your products or services to our delegates. We expect 250 delegates from across the region to attend the event, so it's a great opportunity to raise your visibility and engage with these organisations.

Sponsorship Packages

~~Gold (1 opportunity) – SOLD OUT~~

- 4 tickets to the event.
- Full page advert in the printed programme (artwork to be supplied by you).
- Your brand on the stage – pull up banner (you to supply).
- Logo on Summit website with link through to your website.
- Logo on all printed material and on screen during breaks throughout the day at the summit.
- 50-word description on the website and in the printed programme.
- One direct e-newsletter to delegates with message of your choice.
- Regular social media mentions in the run up to the event and during.
- Opportunity to write a guest blog post on the Scaleup North East website.
- Exhibition space with table, 2 chairs and room for a pull up banner.

£2500

Silver (2 opportunities remain)

- 3 tickets to the event.
- Logo on website with link to your website.
- Logo on all printed material and on screen during breaks throughout the day at the summit.
- Half page advert in the printed programme (artwork to be supplied by you).
- Promotional material available for delegates (you to supply).
- Opportunity to write a guest blog post on the Scaleup North East website.
- Regular social media mentions in the run up to the event and during.

£1500

Bronze (3 opportunities remain)

- 2 tickets for the event.
- Logo on website with link to your website.
- Logo on all printed material and onscreen during breaks throughout the day at the summit.
- Regular social media mentions in the run up to the event and during.

£750

Exhibition space ~~SOLD OUT~~

- 2 tickets to the event.
- Table and 2 chairs in the networking area.
- Space for a pull up banner.
- Listing on the website and in the programme.

£350

This event is organised by Scaleup North East www.scaleupnortheast.co.uk

Venue

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Exhibition Park, Newcastle upon Tyne
Tyne and Wear, N2 4PZ

FOR FURTHER INFORMATION OR BESPOKE SPONSORSHIP OPTIONS PLEASE CONTACT
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